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**Contact:** Denise Harris

**Phone:** 414-908-4924

**Email:** [dharris@associationeg.com](mailto:dharris@associationeg.com)

**FOR IMMEDIATE RELEASE**

### **Harris Marketing Group Certified as a Women's Business Enterprise**

**WALES, WI, January 26, 2009** – Denise Harris, President of Association Executives Group and Harris Marketing Group in Wales, is pleased to announce that Harris Marketing Group, a sister business specializing in marketing and website development, received national certification as a Women's Business Enterprise by the Women's Business Development Center-Chicago, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

"We are excited to have achieved certification by this widely recognized and respected organization, and we look forward to expanding our firm's visibility among corporate supply chain diversity and procurement decision makers," notes Harris.

WBENC is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.

Achieving WBENC certification is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated and controlled by a woman, and to ensure that the business formation/principal place of business is in the US or its territories.

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By including women-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

WBENC is the Women's Business Enterprise National Council and is comprised of 14 regional partner organizations. It is the nation's leading third-party certifier of women's business enterprises (WBE's) for the private sector. In partnership with women's business organizations throughout the United States, WBENC provides access to a national standard of certification and provides information on certified women's businesses to purchasing managers through its Internet database, WBENCLink. WBENC certification is recognized and accepted by the majority of major corporations across the United States.

Association Executives Group (AEG) and Harris Marketing Group (HMG), located in Wales, Wisconsin, are multi-disciplinary, woman-owned companies in business in the local area for more than 30 years. AEG's integrated approach provides local and national clients with cost-effective, full-service management services including event planning, financial/legal services, education and certification management, membership development, marketing support and complete web development and technology services. The agencies have serviced clients in a wide range of industries including financial, education, health, security and more. To learn more about Association Executives Group, please visit [www.associationeg.com](http://www.associationeg.com) and Harris Marketing at [harrismg.com](http://harrismg.com).

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