



ASSOCIATION
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FOR IMMEDIATE RELEASE

Association Executives Group Celebrates 30 Years in Business

OAK CREEK, WI, September 6, 2016 – Full-service association management company, Association Executives Group (AEG), is proud to celebrate 30 years of providing association management and outsourced services to nonprofits, organizations, and associations across the United States.

AEG provided technology and marketing services to associations when the company first originated, but with initial success and growth, AEG quickly grew to offer a wide range of services in the following areas: finance/legal, administration, customer care and sales, marketing, certification, website design and development and more.

AEG offers a cost effective way to deliver a wide range of services to clients. In addition to day-to-day management, the company also offers IT, web development and maintenance, government advocacy, lobbying, sales and event sponsorship, finance and security, design and digital publishing services, and marketing and membership management. Clients experience the efficiency and savings of working with a single partner on all of these services.

“Our mission is our client’s success. We are honored that our clients put their trust in us, and we work as hard to help them achieve their goals,” says founder, Denise

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Harris. "When our clients experience increased membership, visibility, and longevity, it means our work is impactful. We pride ourselves in delivering our association clients and their members with quality service and growing their organization."

Association Executives Group, located in Oak Creek, Wisconsin, is a multi-disciplinary, woman-owned association management company in business in the local area for more than 30 years. The company's integrated approach provides local and national clients with cost-effective, full-service management services including event planning, financial/legal services, education and certification management, membership development, marketing support and complete web development and technology services. The agency has serviced clients in a wide range of industries including financial, education, health, security and more. To learn more about Association Executives Group, please visit <http://www.associationeg.com/>.

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