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**FOR IMMEDIATE RELEASE**

### **Association Executives Group Redesigns the NABC Website**

**OAK CREEK, WI, March 3, 2017** – Association Executives Group (AEG) worked with the National Auto Body Council (NABC) to redesign their website and improve their brand. The NABC website redesign project came with new features such as a shop locator, member directory, and more. To see the new and improved website, visit [www.NationalAutoBodyCouncil.org](http://www.NationalAutoBodyCouncil.org).

The company's developers created custom features for the site to accommodate the special needs of NABC and its members. Features included a search functionality to help to locate shops and shop owners around the country. Unique forms and other functionality allow for the planning and scheduling of the non-profit and fundraiser events around the country for NABC. Denise Harris, CEO of AEG comments, "we are really fortunate to have a team of talented developers onsite within our staff to be able to accommodate unique requests and website functionality, whereas off the shelf, hosted solutions are not able to do this for their non-profit clients."

Association Executives Group, located in Oak Creek, Wisconsin, is a multi-disciplinary, woman-owned association management company in business in the local area for more than 30 years. The company's integrated approach provides local

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and national clients with cost-effective, full-service management services including event planning, financial/legal services, education and certification management, membership development, marketing support and complete web development and technology services. The agency has serviced clients in a wide range of industries including financial, education, health, security and more. To learn more about Association Executives Group, please visit [www.associationeg.com](http://www.associationeg.com).

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