



FOR IMMEDIATE RELEASE

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AEG Transitions Association Client, AAMAS, to Virtual Conference

OAK CREEK, WI, May 26, 2020 – Association Executives Group (AEG) transitions the American Association of Medical Audit Specialists (AAMAS) 26th annual conference in 2020 to a virtual platform. Continued concerns over large group gatherings and extended dates for Safer at Home proclamations during the Covid-19 Pandemic helped to guide management decisions to transition the annual conference to a virtual platform. The AAMAS conference, which was initially scheduled on April 21, 2020 in Louisville, KY, was rescheduled to May 18, 2020 and was live streamed across the country with the move to a virtual platform.

“AAMAS, a national association that has held annual professional development and networking conferences for over 25 years, was challenged with the decision to transition this year’s annual event to a new world of virtual conferencing,” commented Mary Jane LaBelle, president of AAMAS. “Without the help of AEG, its knowledgeable staff and commitment to helping us succeed, we would never have taken on this challenge.”

The virtual conference included live educational sessions via video streaming and allowed attendees the instant ability to connect and learn in interactive polls, quizzes and discussions during the virtual sessions. In only a matter of weeks, AEG was able to redesign the conference logo, rebuilt the conference website, designed new sponsorship opportunities built around the virtual environment and reorganized agendas.

“When the safer at home order was released; we adjusted our focus immediately to make the transition to a virtual conference,” said Janet Wilhelms, AAMAS executive director. “I am thrilled we were still able to offer the educational opportunities AAMAS prides itself on, while providing health and safety during these unprecedented times.”



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About AAMAS

The American Association of Medical Audit Specialists (AAMAS) is a nationally – recognized non-profit organization that is dedicated to advancing the practice of medical auditing through research, professionalism and ongoing education. AAMAS’s organizational mission is to provide resources and support to advance the practice of medical auditing. To learn more about the AAMAS profession, please visit www.aamas.org.

About AEG

Association Executives Group (AEG), located in Oak Creek, Wisconsin, is a multi-disciplinary, woman-owned association management company that has been in business in the area for more than 30 years. The company’s integrated approach provides state, national and international clients with cost-effective, full-service association management services including conference management and event planning, financial/legal services, education and certification management, membership development, marketing support and complete web development and technology services. The company has serviced clients in a wide range of industries including financial, education, healthcare, security and more. To learn more about Association Executives Group, please visit www.associationeg.com.

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