


DIGITAL MEDIA MANAGEMENT

STAY CONNECTED TO YOUR MEMBERS AND INCREASE AWARENESS.



Keep your audience informed and engaged with effective social media management, web updates, email communications, and more.

Save time promoting your organization and connecting with members through social media, regular content updates, and outbound advertising in multiple channels. From content writing and editing, to custom-design digital media graphics, our staff has the experience and knowhow to effectively manage your online communications.

We stay informed by collecting insightful data through various software platforms including analytic programs and survey systems, to learn what content is most effective with your audience. This information is a useful way to make adjustments to your digital media marketing efforts and to increase engagement and ROI.

MEMBERSHIP MARKETING PLAN SOLUTIONS:

- Digital media planning and development
- Web publishing
- Broadcast emails
- Digital advertising
- Digital media management
- Brand management
- Data acquisition through analytics and survey systems
- Communication planning and execution
- Custom graphic design
- Content writing and publishing

Contact us today to get started.



7044 S. 13th Street
Oak Creek, WI 53154
414-908-4924
associationeg.com
info@associationeg.com